

02-20-2023



Sponsorship / Partnerships

479-214-3225

Dear to whom it may concern,

Every year, we invite local businesses to sponsor our tournaments. Any business may reach out to sponsor tournaments. Keep in mind we do reserve the right to not allow certain businesses to sponsor any of our events. The sponsors must operate legal, organized, and respectable businesses. We will not align ourselves with businesses that: (1) are inappropriate in nature to be sponsoring a youth basketball tournament - Liquor stores, adult stores, smoke + vape stores, gun & ammunition, political campaigns, etc. (2) could damage or conflict with other relationships we already have (3) have a bad reputation in their communities (4) have other reasons as defined by us to be reason enough for us to reject your sponsorship.

Sponsoring our tournament is not only a great way to get involved with the local and far away community; **it is also an amazing form of marketing for your business.** Our tournaments have over 100 games per weekend at our peak season and usually have the same amount of teams participating traveling from near and far! That means your business will have branding in front of hundreds of people and generate a massive number of impressions from Kids, Teenagers, Adults, and Elders at the tournament venue. The demographics you'd be able to market to are extremely diverse. With that type of exposure, everyone will remember that your business supported us and their player they came to watch!.

This year, we are seeking \$750.00 in exchange for the following:

- Your logo on our tournament schedule posted at the tournament + online
- Your business name added to the tournament name.
- Email blast to our site members (Coaches, Admins, Players, Parents, etc.) thanking you for your sponsorship.
- Social media posts about your business on our social media
- Table sign display at our admission and/or team check-in table (high visibility)

We ask for sponsorship to help subsidize the cost of gym rentals fee's, tournament merch, awards for players and coaches, and other general expenses incurred by our business in order to produce a high quality tournament experience for all of our visiting Teams.

We understand that you have several choices when considering different marketing and community outreach opportunities, but we truly believe that this is a great fit. If you want something a little more customized in return for your sponsorship, we are very open to your ideas.

If you have any questions or to sponsor a tournament, please contact us directly at 479-214-3225 or Contact@HardwoodTournaments.com and let us know.

All the best,

Our Team at Hardwood Tournaments